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"One of the most insightful business books you will read this year. Almost certainly the most memorable and creative."

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—Sir Anthony O'Reilly, Chairman of the Board,
Waterford Wedgwood, ex-Chairman and CEO, Heinz

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Lesson: *Drivers of Corporate Health*

"A truly enjoyable read."

—Paul Schneider, Partner, Scherer Schneider Paulick

"Thought provoking, educational and very entertaining."

—Dick Shoemate, former Chairman/CEO, Bestfoods

Why Ireland Never Invaded America is authored by Chamber member and Irishman Conor Cunneen (he's been told his brogue would "charm the mane of a donkey," whatever that means.)

Innovative business concepts combined with mystical Irish imagery, business story telling at its finest and a likeable Irish rogue called Finbarr Kozlowski make this a unique, insightful and humorous look at corporate strategy.

Companies cited include Starbucks, JetBlue, McDonald's, Ryanair, Harley-Davidson...oh, and Guinness.

Order *Why Ireland Never Invaded America* Today!

Online at www.whyirelandneverinvadedamerica.com

By Phone at **630-718-1643**

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I would like to order copy(s) of *Why Ireland Never Invaded America* at \$22.95 per copy (IL add 6.75% sales tax).

(P&P is FREE to Naperville Chamber members for Illinois deliveries)

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